

# GA BEEF FORUM

*Genetics* AUSTRALIA  
Breeding better Australian herds

## Program

11TH MARCH 2026  
THE MAYFAIR, EMERALD

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**WEDNESDAY 11TH MARCH 2026**

**10.30am** Registration open  
Tea, coffee and morning snacks available.

**Conference Welcome**

**MC Lauren Finger, Northern Beef Consultant, Genetics Australia**, welcomes delegates to GA Beef Forum

**10.55am** **Conference Opening Address**  
**Damien Thomson, Beef Product Manager, Genetics Australia**, provides opening address.

**Session One: A Global Perspective**

**11.00am** **Global Livestock Challenges and Opportunities**  
Presented by **PJ Budler, Trans Ova USA**

**11.45am** **Making the Most of Our Superior Bulls**  
Presented by **Ced Wise, Wise Repro**

**12.30pm** **Australian Cattle Market Outlook & How Price Risk Management Can Assist Beef Producers**  
Presented by **Ripley Atkinson, StoneX**

**1.15pm** **Lunch**

**Session Two: Real world application**

**2.00pm** **Fixed Time AI in Northern Australia**  
Presented by **Greg Fawcett, Greg Fawcett A.I. Services**

**2.20pm** **Angus in the North**  
Presented by **Brad Hine, Angus Australia**

**2.40pm** **Connecting Supply Chains through Genetics**  
Presented by **George Lubbe, Premium Bovine Solutions**

**3.00pm** **Leveraging Genetic Gain - From Now into the Future**  
Presented by **Kent Andersen, Zoetis**

**3.20pm** **Afternoon Tea**

**Session Three: Tales from the paddock**

**3.50pm** **Pros, Cons and Applications of Advanced Artificial Breeding in Northern Australia**  
**A producer panel discussion facilitated by PJ Budler, Trans Ova USA. The panel includes:**  
**Sarina Gale, Rocking Chair Ranch**  
**Simon Close, Kurra-Wirra Pastoral**  
**Casey Ryan, Fort Constantine Wagyu Breeder**  
**Ashley Kirk, Frontier Genetics**

**5.10pm** **Seminar Close**

**Drinks, Canapés and Dinner**

**5.10pm** Pre-dinner drinks and canapés

**6.10pm** Optional bistro dinner commences

**For further details contact**

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